

Bulletin

MAY/JULY 2022

MEMBER MAGAZINE FOR THE POLK COUNTY MEDICAL SOCIETY



Washington, D.C. Advocacy

PCMS 2022 Legislative Report

PCMS Wild Lights

171st PCMS Annual Meeting

Kathie J. Lyman Scholarship Awards

When Providers Criticize Other Providers

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May/July 2022

2022

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Bulletin MAY/JULY 2022
MEMBER MAGAZINE FOR THE POLK COUNTY MEDICAL SOCIETY

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COVER PHOTO: Doctor walking a Tightwire of health care issues.

Articles and editorial inquiries should be directed to:

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A MOMENT *of Impact*

By: Jason Kruse, D.O.

Dear PCMS Membership,

Since our last edition the world has continued to churn. We live in times of great uncertainty.

COVID, inflation, staff shortages, supply chain issues, and the war in Ukraine remain substantial challenges and concerns for all of us, but I want to take this space to discuss the impact of the overturn of Roe v. Wade.

The issue of abortion is one of the most divisive topics in medicine. Certainly our membership represents a broad philosophical spectrum on the issue. It is impossible to declare a unified stance where there is not unity and we will not pretend to do so.

We, at PCMS, remain committed to supporting and representing

our membership, even in areas of division. Polk County Medical Society emphasizes the physician's right to conscience, as well as the importance of exercising free speech.

The overturn of Roe returns regulation of abortion to the state and local level. I implore each of you to reach out to your local, state and national representatives to express your concerns and recommendations.

Abortion law has substantial ramifications for patients, physicians and the community at large. Now is NOT a time for silence. If you want help contacting your local, state or national representatives please contact our PCMS offices (pcms@pcms.org or by phone: 515-288-0172) so we can provide contact information.

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We continue to monitor the situation locally. Please, let us know if you need a link to the relevant state laws and bills.

Additionally, we have sent a survey to your e-mail asking for your point of view.

Please reach out to us, at PCMS, if you have additional concerns and recommendations or if you need a new link to the survey.

We will collect what is expected to be a diverse set of commentary so that we can share it with our representatives at all levels.

The work you do matters and your voice matters. Thank you for your ongoing service to our community.

— Jason Kruse, D.O.

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THE VALUE *Of Relationships*

By: Paula A. Noonan, C.E.O.

Looking back and towards the future, reflections of isolation, stress, anxiety, and fear fueled emotional turning points and helplessness, over the past few years.

It took a pandemic, isolation, and fear to realize that together we were still alone. It made us realize the importance of relationships, community, and support.

In the medical community, as in personal life, that isolation, stress, and anxiety was real in the work environment. Although, we may not have isolated in our homes due to the call of duty, there was still constant separation, even in the work environment.

“Hands-on” took a different meaning with so many barriers everywhere in trying to perform medical care, for safety reasons. The medical community

became taxed and burdened, a lone ship pushing through the storm to help carry us across to the other side.

Now that the veil is lifting, we start to gather at home with family and friends. It is like a renewal. At Polk County Medical Society (PCMS), we are once again gathering, sharing and building relationships which had become isolated to screens and computers.

We again are shaking hands, seeing each other and connections are being restored and renewed. New connections are being generated. It is a season of rejoicing mentorships, collegiality and gathering.

As we enter this new season of light from our stormy and dark last few years, one of the easiest ways to continue to celebrate our professional relationships

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and family connections is through your local medical society, the Polk County Medical Society.

We have over 14 events scheduled to gather with family and colleagues throughout the year. Networking and kinship are melding together to help assist reintegration in our community.

We started with a family event at the PCMS Wild Lights Celebrating Physicians at the ZOO. The upcoming PCMS Day at the Iowa State Fair is another physician member/family event with a private party and BBQ at the Old West Roadhouse on the fair grounds.

This fall we have a physician/family day at Willis Family Farm with hayrack rides, a campfire, SMORES, hot chocolate, weenie roast, pick your pumpkin and more.

Then we launch the holidays with a Teddy Bear Tea at the Rawlins Mansion for physician member/family with holiday entertainment and a visit by Santa.

Next year we introduce a summertime SCRUB bike ride with entertainment and food trucks and a MASK-R-AID Ball in the fall. Our list of events continues to grow and is inclusive of family member participation for most activities. Most events are free for PCMS physician members and their families.

We also continue to grow our physician centered education opportunities for physicians and focus on your practice and scope of medicine with work correlated content and events.

As we approach September, our membership dues drive begins for the 2023 season. Early renewal saves \$25 off your membership and a portion of your dues is tax deductible. We encourage you to renew your membership and now more than ever, to encourage your colleagues to join or renew.

There is so much benefit to being a member of Polk County Medical Society and at the heart of our organization is YOU the PHYSICIAN!

NEWS • NEWS • NEWS • NEWS!

Polk County Medical Society wants to know what's new! Have you been appointed to a board, received an award, volunteered for a medical mission? Email us at pcms@pcms.org.

Name: _____

What's new: _____

Or mail this form to: Editor, Polk County Medical Society, 1520 High St., Des Moines, IA 50309



ARE YOU CHECKING YOUR ACCOUNTS EVERY DAY? STOP IT.

CALEB BROWN, CFP[®], *Lead Advisor*

Because I'm a Financial Advisor, I'm sometimes asked, "How is the market doing today?" I'm often caught off guard, because I don't look at it every day. I feel foolish when I haven't looked and proud when I have. Here's an important and related question: "Does it help or harm the average long-term investor to peek at their own accounts or pay attention to the market every day?"

In behavioral finance, there is a bias called Loss Aversion. Put simply, the negative emotions associated with potential losses far outweigh the positive emotions associated with gains. Loss Aversion often leads to bad investment decisions. Here's how Loss Aversion may affect your investment decisions.

1. You look at your accounts when they are down and get a sinking, uncomfortable, fear-inducing feeling.
2. You feel like you need to do something to assuage your fear, something most of the loud voices on TV are telling you to do, as well!
3. You sell positions at a loss.
4. You live in limbo, unsure of when to buy again.

If this resonates with you, consider whether paying attention to your investment accounts or the markets is emotionally or behaviorally helpful. My guess is that your life and your investments would be largely better served if you stopped paying attention. My recommendation is to check your investment accounts a few times each year, perhaps only when you meet with your advisor. If you are a daily checker, give this a try for the next few months, and see if you are less anxious and less prone to make decisions that would harm your long-term investment goals.

Remember, a successful investment experience involves endurance, sticking with it through thick and thin. If you are a long-term investor, the daily ups and downs of the market may have little influence on your long-term financial success. So, stop giving any of your mental and emotional energy to the news about what's going on in the market and what do about it. This is entirely out of your control.

We believe many of our clients appreciate a peace of mind when it comes to their investments and overall financial plan. They are every bit as human as you and I, but they have learned to quiet their Loss Aversion bias, and, in many cases, stopped paying attention to the day-to-day movement of their investment accounts.

Foster Group takes a more complete picture of wealth. We get to know our clients and what drives them. If you are interested to see if we can help you find more peace of mind when it comes to your financial future, give us a call. We'd love to help.



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POLK COUNTY MEDICAL SOCIETY

Advocacy in Washington, D.C.



L-R: The Iowa U.S. Delegation addresses Iowa health care community leaders in Washington, D.C. in May.

The Polk County Medical Society (PCMS) met with our Iowa Delegation in Washington, D.C. in May, to discuss healthcare issues impacting Iowa. On the Federal agenda were the GAO report on Medicare Disparity for physicians (GPCI), and the discussion of the skewed cost and reimbursement of health care in Iowa. The concern

over current health care workforce shortages and recruitment of physicians for our state was also on the agenda.

Our congressional delegation has been hard at work on health care. Senator Ernst has been working on Conrad 30 expansion legislation.

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This would help assist offsetting health care workforce shortages with qualified physicians from other countries and infill health care services in rural communities.

Senator Grassley has been providing oversight and focus on drug pricing transparency and fairness. This includes oversight on pharmacy benefit managers and their impact on physician care/ prescriptions and patient care.

PCMS has a delegation of members representing federal policy issues going to Washington, D.C. for our annual DC-Fly in with the PCMS Executive Council of Physicians, on September 12th. Please let us know of any issues you would like discussed with our delegation, as your representatives, by emailing pcms@pcms.org.



L-R: Longtime PCMS friend Senator Chuck Grassley and PCMS CEO Paula Noonan meet to discuss key issues on behalf of PCMS Physician members of central Iowa.

POLK COUNTY MEDICAL SOCIETY

2022 Session Update Legislative Report

PCMS Lobbyists



John Cacciatore



Lon Anderson

The following are a summary of noteworthy bills of interest for the Polk County Medical Society (PCMS) during the 2022 Legislative Session. Please note that this is the second year of the General Assembly. Legislation not enacted in 2022 is not eligible during the 2023 session.

Bills Signed by Governor Reynolds

HF 2200 A bill for an act relating to direct health care agreements, and including effective date and applicability **WIN**

provisions. (Formerly HF 625, HF 289.) **(5/12 Signed by Gov. 3/22 Passed Senate 33-16; 3/2 Passed House 90-9; PCMS supported this legislation)**

HF 803 A bill for an act relating to duties performed by physician assistants. (Formerly HSB 255.) **(4/21 Signed by Gov. 3/29 Passed Senate 47-0; 4/4 Passed House 96-1; PCMS monitored this legislation)**

SF 2345 A bill for an act relating to the newborn screening. (Formerly SSB 3122.) Effective date: 07/01/2022

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(4/21 Signed by Gov. 3/8 Passed Senate 47-0; 3/10 Passed House 92-0; PCMS monitored this legislation)

HF 2169 A bill for an act relating to the practices of pharmacy and nursing and the administration of immunizations and vaccinations, and the licensure of nonresident pharmacies. (Formerly HSB 544.) (6/13 Signed by Gov. 5/24 Passed Senate 43-0; 2/22 Passed House 94-1; PCMS monitored this legislation)

HF 2578 A bill for an act relating to appropriations for health and human services and veterans and including other related provisions and appropriations, providing penalties, and including effective date and retroactive and other applicability date provisions. This included \$225,000 for the Volunteer Physician Network program. **(6/14 Signed by Gov. 5/23 Passed Senate 30-16; 5/232 Passed House 52-32; PCMS monitored this legislation but supported funding piece of this legislation for VPN)**



Latest Action and Died

HF 2279 A bill for an act relating to matters under the purview of the state, including unemployment benefits and civil torts. **This included the \$1 million cap on non-economic damages in medical malpractice**

cases. (Formerly HSB 631.) **(Died on Cal.; PCMS supported this legislation)**

HF 2584 A bill for an act relating to the licensure of ambulatory surgical centers, providing for fees to be considered repayment receipts, and providing penalties. (Formerly HF 2388, HSB 606.) **(Died in Ways & Means Committee; PCMS monitored this legislation)**

With elections coming this November and changes in seats/district mapping, we **encourage all PCMS members to reach out to their representatives to discuss Tort Reform and the importance of a hard cap on non-economic damages.**

Without a hard cap, it is harder to recruit physicians to a litigious environment, which will increase our health care workforce deficit in our state. Iowa will lose access to specialty health care, practice, and service centers, potentially causing closures, due to high monetary awards in cases.

Please reach out to the PCMS offices for assistance in finding contact information for your legislative representative, by email pcms@pcms.org or phone: 515-288-0172.



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POLK COUNTY MEDICAL SOCIETY WILD LIGHTS: *Celebrating Physicians*

Almost one hundred Polk County Medical Society (PCMS) physician members, family, guests, and sponsors came out to celebrate physicians in Central Iowa while viewing the stunning magical sculptures in lights at the Blank Park Zoo on Wednesday, April 27, 2022. The event turned out to be an adventurous

night in support and awareness of our PCMS physicians and front-line workers, who are fierce themselves, in caring for Iowans throughout the pandemic and every day! It was a night of fun, food, and camaraderie. Thank you to all who attended and supported this great evening!



L-R: Kimberly Ceilley and Roger Ceilley, M.D. begin an evening of fun at the PCMS physician celebration.



L-R: Teresa Martin and Ethel Condon, MD look forward to fun with colleagues and their families.



L-R: Jordan Lawless, Sasha McCoy, Gabrielle McCoy, Kathy McCoy, Tim McCoy, D.O., Conner McCoy, and Hannah McCoy make it a family matter while celebrating doctors at the Wild Lights event.

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L-R: Deborah Danielson, Stanton Danielson, M.D., Sloane Jones, Samantha Danielson-Jones, Jeremiah Jones, and Isaiah Jones joined together to go on a safari of magical lights at the Zoo!



L-R: Bonnie Zittergruen and John Zittergruen, D.O. – Look out! There is a Dino behind you!



L-R: Arlo Warren, Jane Patten, James Patten, M.D. and Ira Warren enjoy spending time together and celebrating physicians, like grandad.



PCMS members eat delicious food and enjoy a beautiful evening outside together for PCMS Wild Lights at the zoo.

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L-R: Colin Kavanaugh D.O. and Sandy Kavanaugh celebrate with colleagues and family.



L-R: Betsy Anderson, Kenneth Anderson, M.D. and Dane Anderson check out who is the tallest with the giraffes.



L-R: Andie Dominick and Noreen O'Shea, D.O. have a purple animal sneaking up on them!



L-R: Rob Shontz, M.D. and Tara Shontz start their night of fun with giraffes and dinosaurs.



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Surgical Critical Care
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- // Vascular Access Center
- // Vascular Surgery
- // Vein Therapy Center
- // West Lakes
Medical Equipment
- // West Lakes Sleep Center
- // Women's Center

171ST POLK COUNTY MEDICAL SOCIETY

Annual Meeting & Installation of 2022 Officers

The Polk County Medical Society Annual Meeting Garden Reception was held on Thursday, June 2, 2022, on the beautiful Carriage House Courtyard of the historic Salisbury House. It was a beautiful summer evening had by all, celebrating PCMS membership which has spanned over 171 years.

Our featured guest speaker was a renowned visiting Hematology/Oncology Physician Specialist from Michigan, Mary Jo Voelpel, D.O. Dr. Voelpel is an experienced physician in Epidemiology and Emergency Medicine.

Dr. Voelpel addressed the membership and guests with an intriguing and lively discussion

of her firsthand experiences with application of hyperbaric oxygen treatments and new evidence on its effectiveness on healing the body. She also discussed possible hyperbaric oxygen treatment for body restoration/regeneration, long hauler Covid 19 recovery, as well as cancer.

The 2022 PCMS officers were officially presented and installed, in person, for the first time in two years since the pandemic's first impact on safe social gathering.

The 2022 Kathie J. Lyman Scholarship and Global Health awards were presented to students and program representatives from Broadlawns and Des Moines University.



Jason Kruse D.O., Paula Noonan, Tom Benzoni, D.O., Noreen O'Shea, D.O., Mary Jo Voelpel, D.O. and Larry Voelpel open the 171st PCMS annual meeting.

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L-R: Larry Severidt, M.D. and Susan Huppert enjoy the beautiful weather and lively conversation.



L-R: Brandon Kranovich, Bobby Townsend, Lori Cunningham enjoys networking with PCMS physicians.



L-R: Kathie J. Lyman Scholarship awardee Gabriel Roberts and guest Tess Murphy await presentation of awards.



L-R: Hannah Hemsworth, Aaron Hemsworth (Kathie J. Lyman Scholarship recipient), Tom Benzoni, D.O. chat before ceremonies begin.

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L-R: Stanton Danielson, M.D. and Debra Danielson came out to network with colleagues.



L-R: Doug Massop, M.D. and Lon Anderson discuss PCMS continued strategies on Tort reform.



L-R: Jason Kruse, D.O., Larry Severidt, M.D., Tony Coleman, CEO of Broadlawns celebrate 171 years of PCMS physicians.

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L-R: Geoff Christy, Reed Rinderknecht, and Tom Klein, D.O. enjoy the 171st PCMS celebrations in the Salisbury House courtyard.



L-R: Ariane Jackson and Michael Jackson, D.O. looking sharp and stylish.



L-R: Jason Kruse, D.O. and Doug Massop, M.D. exchanging the guard of past and current presidency at PCMS.

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L-R: Bill Parrott, Sarah Parrott, D.O. and Noreen O'Shea, D.O. enjoy good conversation.



L-R: Victoria Eckstat, Steve Eckstat, D.O. and Kathie Lyman reunite.



L-R: A beautiful evening for the 171st celebration of PCMS members.

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L-R: Carol Olson from Senator Grassley's office visits with Larry Severidt, M.D. about PCMS congressional priorities.



Historic Salisbury House and cobble stone courtyard hosts the 171st PCMS annual meeting and membership.



L-R: Special guest speaker Mary Jo Voepel, D.O. addresses PCMS physicians.

Congratulations to the 2022 Kathie J. Lyman Scholarship Award Recipients!



L-R: Aaron Paul Hemsworth (DMU), Kory Ford (UoI) and Gabriel Asher Roberts (DMU) each received an individual Kathie J. Lyman Scholarship Award of \$1000 by the Polk County Medical Society.

The Polk County Medical Society awarded the 2022 Kathie J. Lyman Scholarships during the annual meeting of the membership. This year's event was a beautiful outdoor Garden Reception, on the carriage courtyard grounds of the historic Salisbury House in Des Moines, on June 2nd.

Aaron Paul Hemsworth, Des Moines University (DMU) Osteopathic College of Medicine, Gabriel Asher Roberts, DMU College of Podiatric Medicine and Surgery and Kory Ford, University of Iowa Carver Medical School, were each awarded \$1000 scholarships.

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L-R: Kevin Smith, DPM, Kathie Lyman, and Jason Kruse, D.O.



L-R: Larry Severidt, M.D., Kathie Lyman, Tony Coleman, CEO of Broadlawns, and Jason Kruse, D.O.

Global Health Mission Program scholarships were awarded to the Family Medicine Residency Program from Broadlawns Medical Center and The Des Moines University Global Health Student Club. Each institution

received a \$500 Global health award from the Kathie J. Lyman Scholarship Fund to assist participants in global medical missions and education programs.



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Membership in the Polk County Medical Society provides valuable services, programs and advocacy for physician members throughout Central Iowa.

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News...News...News...News!

Polk County Medical Society wants to know what's new! Have you been appointed to a board, received an award, volunteered for a medical mission? Email us at pcms@pcms.org.

Name: _____

What's new: _____

Or mail this form to: Editor, Polk County Medical Society, 1520 High St., Des Moines, IA 50309

Wanted:

Authors to Write Original Articles

Would you like to write an original article to have published in the PCMS Bi-monthly **Bulletin**? Topics for articles should be related to the medical field or about one of our members. Please submit articles to the Polk County Medical Society by email at pcms@pcms.org. Listed below are the requirements for publication:

1. Submit original article typed on one side, single-spaced. Length of article preferred one to two pages 8 1/2 x 11" paper or 350 words.
2. Articles should have titles not to exceed five words and may be reconstituted at the discretion of the editor.
3. A recent photo of author and subject is desirable.
4. Byline information should include the highest degree or title, office or pertinent affiliation.
5. Articles may be edited to conform to publication style.
6. All articles written become the permanent property of Polk County Medical Society and may not be published elsewhere without permission from PCMS.
7. Once your article is received it will be considered for the next **Bulletin**.
8. Articles are received with the explicit understanding that they are not simultaneously under consideration by another publication.

WHEN PROVIDERS CRITICIZE OTHER PROVIDERS

Recognizing the difference between medical errors and jousting

By: COPIC's Patient Safety and Risk Management Department

Case Study 1

A neurologist sees a patient for a stroke follow up. In reviewing the medical records, he sees that she had complained to her PCP about palpitations prior to her stroke. The EKG at that time showed atrial fibrillation, but the issue was never addressed. The neurologist believes that the atrial fibrillation was causative of the stroke and the patient will need anticoagulation.¹

Case Study 2

A 35-year-old man with a comminuted humerus fracture is treated surgically by Doctor A. The patient moves to another state and follows up with a different orthopedic surgeon, Doctor Joust. Upon reviewing the x-ray, Doctor Joust asks, "Why did Doctor A use this hardware? That's crazy. What an idiot!"

These two case studies present situations where a physician sees a patient who

has an apparent medical misdiagnosis or mismanagement by a prior provider.

In the first case, there appears to be a medical error and an ethical responsibility to be transparent with the patient.

The second case represents a scenario where "jousting" occurred and the subsequent provider is critical of a previous provider's care without a full understanding of what happened.

WHEN A MEDICAL ERROR OCCURRED

Talking with patients about other clinicians' errors was the focus of a *New England Journal of Medicine* (NEJM) article¹ which notes that even though physicians recognize the ethical duty to be transparent with patients, there are uncertainties with fulfilling this responsibility.

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Was the error due to a systems breakdown? Is there a back story you don't know about? Who should tell the patient and how should one do that?

The *AMA Code of Medical Ethics Opinions* 9.4.2 notes that "Reporting a colleague who is incompetent or who engages in unethical behavior is intended not only to protect patients, but also to help ensure that colleagues receive appropriate assistance from a physician health program or other service to be able to practice safely and ethically."

Certainly, a direct but caring discussion with the PCP is strongly suggested. The *NEJM* article also strongly states that the patient and families come first. If a disclosure is required, the fact that it is challenging should not stand in the way.

JOUSTING

Jousting is casting negative comments on prior care without complete knowledge of the facts. The *American College of Physician Ethics Manual*² states, "It is unethical for a physician to disparage the professional competence, knowledge, qualifications, or services of another physician to a patient or third party or to state or imply that a patient was poorly managed or mistreated by a colleague, without substantial evidence."

The issue of criticizing other providers is further highlighted in a *Journal of General Internal Medicine* article³ about a study where recorded patient interviews

showed that 30 percent of physicians' comments were critical of prior care, often in an ad hominin fashion. The lead author, Dr. Susan McDaniel, stated that "doctors will throw each other under the bus. I don't think they even realize the extent to which they do that or how it can affect patients."

Jousting comes in both subtle and obvious forms. Subtle could be a hallway conversation with a nurse that the patient overhears. Also, there can be nonverbal communication that casts doubt about the prior care. While jousting can be obvious (as in the second case), it also extends to chart criticism which is fodder for plaintiff attorneys.

SUMMARY

In both situations—perceived medical errors by other providers and jousting—there are some key principles to keep in mind:

- **Review the medical record of the patient.** If there are concerns, make sure you examine the record thoroughly and clearly identify areas of concern.
- **Avoid using the patient's medical record to raise concerns about a potential error.** This approach is counterproductive to the aims of improving the patient's medical care and provides evidence that could be taken out of context in a subsequent liability action.



Congratulations to Hijinio Carreon, M.D. who was featured in the April 7, 2022, edition of the **Business Record in the NEWS BRIEFS** section **“MercyOne’s Carreon recognized as a ‘Chief Medical Executive to Know’”** Dr. Carreon was selected as a Chief Medical Executive to Know in 2022 by Becker’s Hospital Review. Carreon was the only Iowa-based health leader to be recognized among 88 health executives. experience.”



Congratulations to Aneesa Afroze, M.D., who was featured in the July 22, 2022, edition of the **Business Record in a feature article for “The 2022 WOMEN OF INFLUENCE.”** Dr. Afroze was nominated and selected as a woman of influence for her work in infectious disease, antimicrobial stewardship and as president of medical staff, MercyOne Des Moines. As quoted in the article, her words to live by, “Listen, learn and lead.”

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- Talk to the previous provider. Do this from a position of open inquiry and caring. There should be an attempt to resolve the factual history and the correct subsequent course before the patient disclosure process.
- If concerns persist, make a referral to appropriate peer review bodies to do an independent evaluation.

REFERENCES

¹N Engl J Med 369;18 1752-1757 (case study was adapted from this article)

²www.acponline.org/clinical-information/ethics-and-professionalism

³J Gen Intern Med. 2013 Nov; 28(11): 1405-1409.

THANK YOU

to all the Physicians on the front lines fighting for us!



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- 6
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- 10
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- 25
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- 26
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- 27
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- 30
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Is your birthday missing? Let us know!

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